

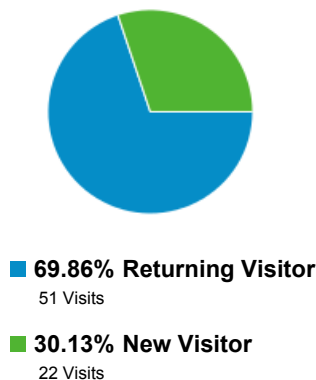
Site Traffic (New Visitor Focused)

Oct 31, 2012 - Nov 30, 2012

Visits and Pages / Visit by Visitor Type

Visitor Type	Visits	Pages / Visit
Returning Visitor	51	3.00
New Visitor	22	3.68

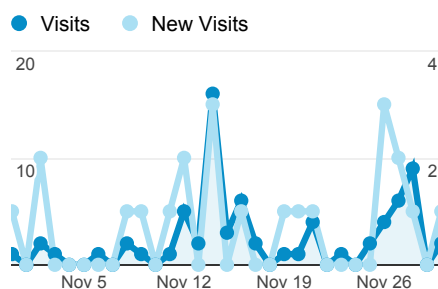
Visits by Visitor Type



New Visitor Pageviews by Page

Page	Pageviews
/	29
/agenda.html	8
/directions.html	8
/meetourmembers.html	8
/calendar.html	4

Visits



Visits and Pages by Keyword

Keyword	Visits	Pages / Visit
(not set)	54	3.41
"ruth witty"	8	4.88
(not provided)	4	1.00
toastmasters 2555 .org	2	1.00
brad smith toastmasters	1	1.00
talk of the town to astmasters	1	1.00
talk of the town to astmasters mauldin sc	1	1.00
toastmasters mauldin 2555	1	1.00
toastmasters, mauldin, talk of the town	1	1.00

New Visitor & Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	6	5.50
reports.toastmasters.org / referral	5	6.20
google / organic	4	1.00
aol / organic	3	1.00
2555.toastmastersclubs.org / referral	1	3.00
36ohk6dgmcd1n-c.c.yom.mail.yahoo.net / referral	1	4.00
linkedin.com / referral	1	2.00
youtube.com / referral	1	1.00

New Visitor Pageviews

81

% of Total: 34.62% (234)

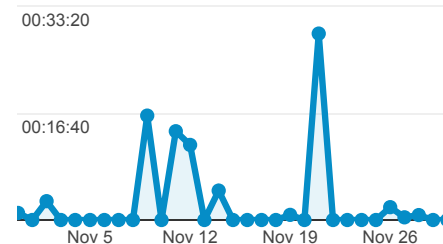
New Visitor Avg. Time on Page

00:01:54

Site Avg: 00:01:52 (1.64%)

New Visitor Avg. Visit Duration

● Avg. Visit Duration



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	72	230
Yes	1	4

Visits by Traffic Type



Visits by Social Network

Social Network	Visits
LinkedIn	1
YouTube	1