November 19, 2024

Dear Toastmaster,

As you know, Find a Club (FAC) is one of the primary ways people discover and connect with Toastmasters clubs. However, only about 9% of people who reach out through FAC ultimately join. One key reason? Around 74% of surveyed contacts say they never visited a club because *they didn't receive a response from a club representative*. This means many prospective members, eager for the support and growth a Toastmasters club offers, may miss out on the chance to join. By responding to each FAC inquiry, clubs have a significant opportunity to welcome more people into our community!

There are now two exciting new features in Club Central to help your clubs easily manage/respond to prospective members and help them join more efficiently: the **Prospective Member Management page** and the **online Member Application.**

These new tools will help clubs:

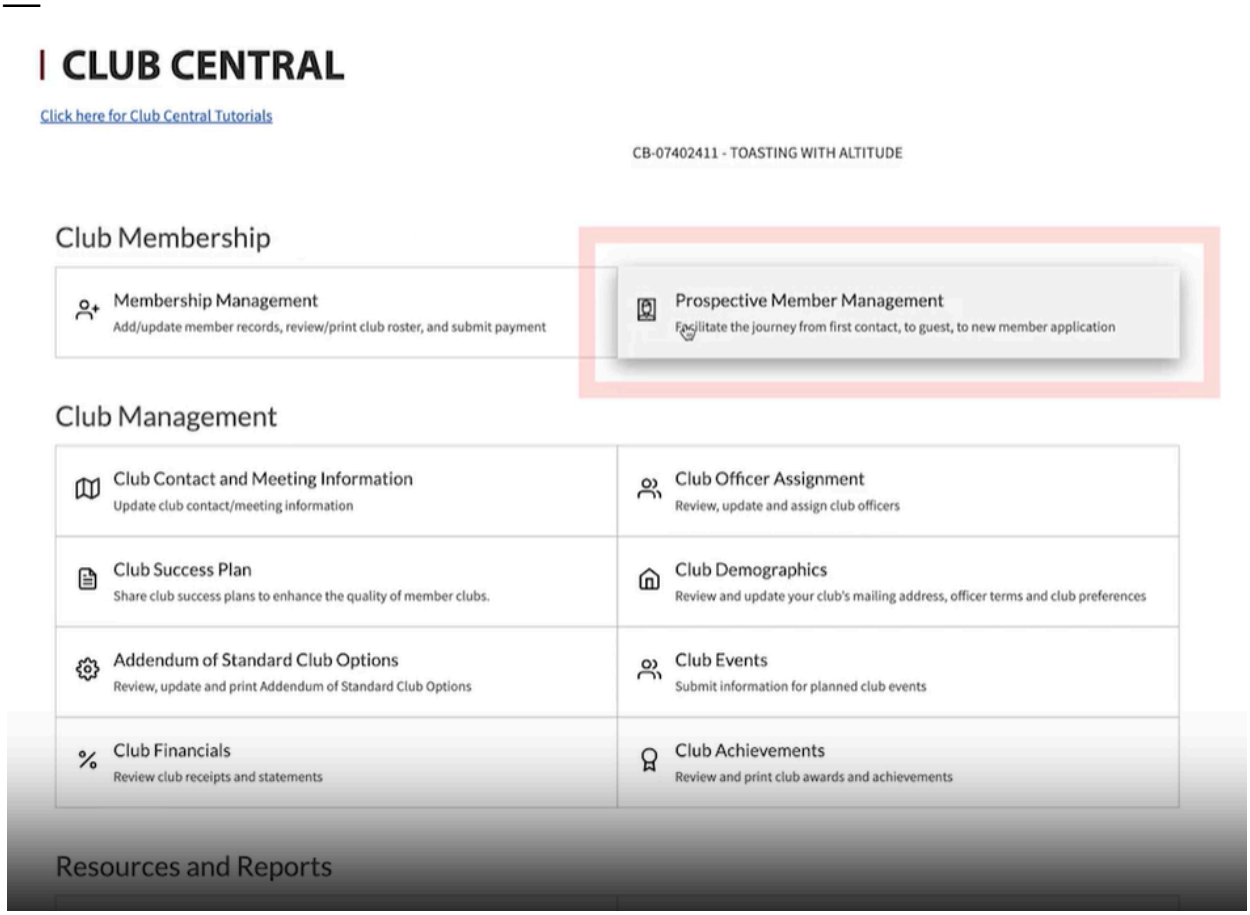
- **Track Prospective Members with Ease:** All club officers will be able to see Find a Club contacts in one place, read initial messages/see if or when someone has scheduled a visit, and assign a club officer to be responsible for communicating with each contact to ensure no one is missed.
- **Streamline the Joining Process:** Club officers can now send prospective members an online Membership Application from the Prospective Member Management page after the club has voted the individual into the club. For clubs with Self-Pay enabled, new members will be able to submit dues right after their application is submitted, too!

Want to see how it works? This step-by-step video shows how club officers can make the most of these tools to grow clubs in your District(s).

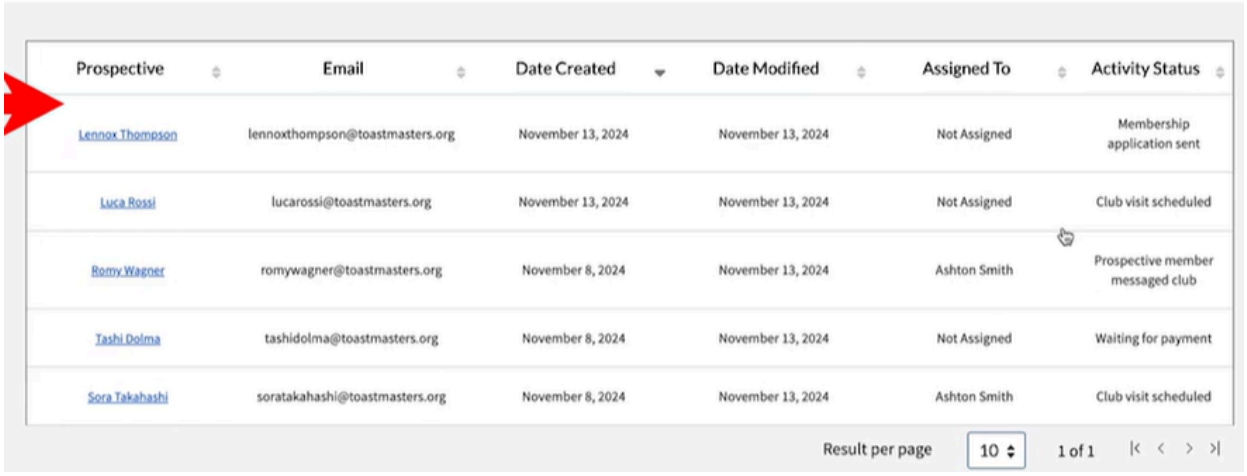
We also invite you to join us for a webinar session on December 4 to take a closer look and get your questions answered so you can better support club officers.

—----------

The screenshots below document the information presented in the Step-by-step video.

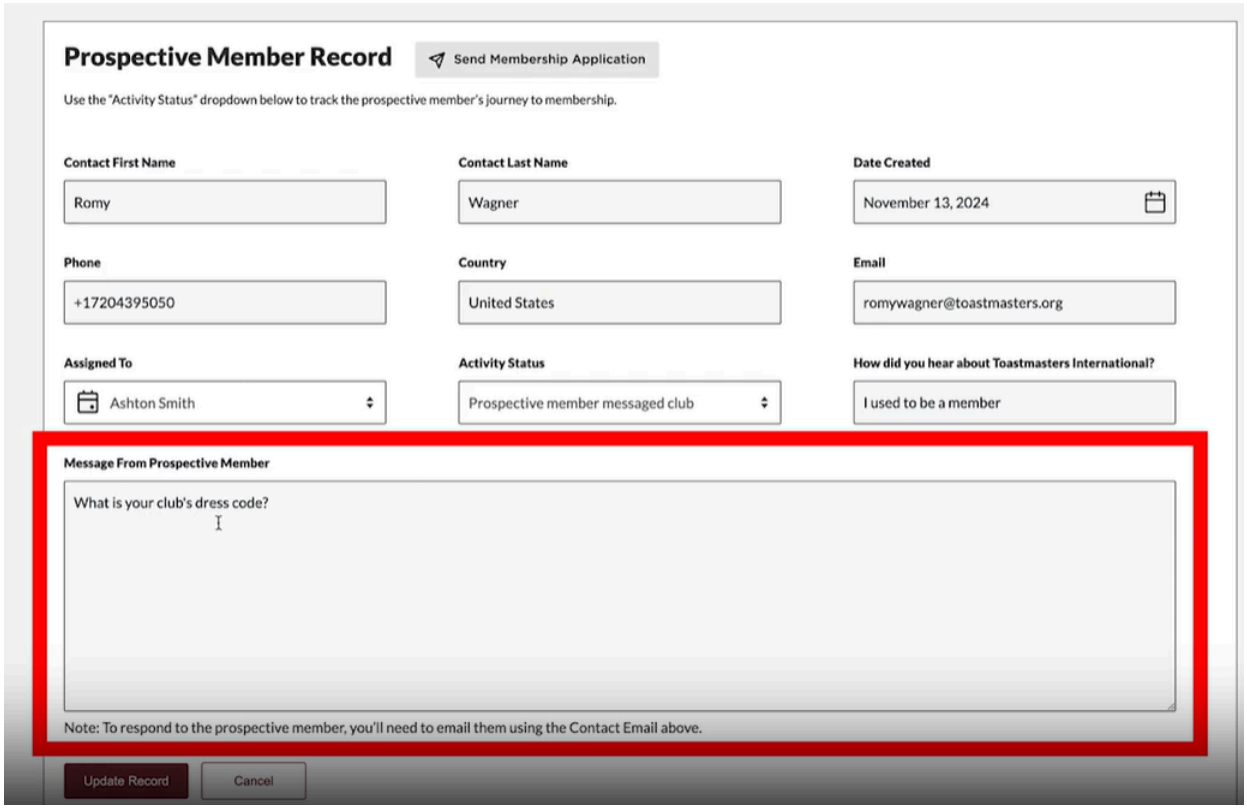


Prospective Member Management



Prospective	Email	Date Created	Date Modified	Assigned To	Activity Status
Lennox Thompson	lennoxthompson@toastmasters.org	November 13, 2024	November 13, 2024	Not Assigned	Membership application sent
Luca Rossi	lucarossi@toastmasters.org	November 13, 2024	November 13, 2024	Not Assigned	Club visit scheduled
Romy Wagner	romywagner@toastmasters.org	November 8, 2024	November 13, 2024	Ashton Smith	Prospective member messaged club
Tashi Dolma	tashidolma@toastmasters.org	November 8, 2024	November 13, 2024	Not Assigned	Waiting for payment
Sora Takahashi	soratakahashi@toastmasters.org	November 8, 2024	November 13, 2024	Ashton Smith	Club visit scheduled

Result per page 10 1 of 1



Prospective Member Record Send Membership Application

Use the "Activity Status" dropdown below to track the prospective member's journey to membership.

Contact First Name: Romy

Contact Last Name: Wagner

Date Created: November 13, 2024

Phone: +17204395050

Country: United States

Email: romywagner@toastmasters.org

Assigned To: Ashton Smith

Activity Status: Prospective member messaged club

How did you hear about Toastmasters International?: I used to be a member

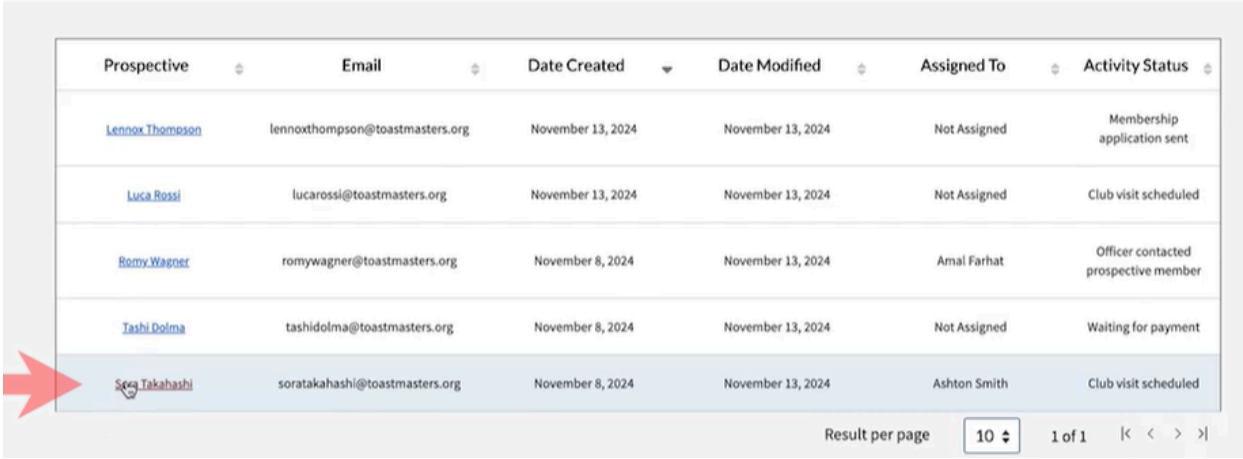
Message From Prospective Member

What is your club's dress code?

Note: To respond to the prospective member, you'll need to email them using the Contact Email above.

Update Record Cancel

Prospective Member Management

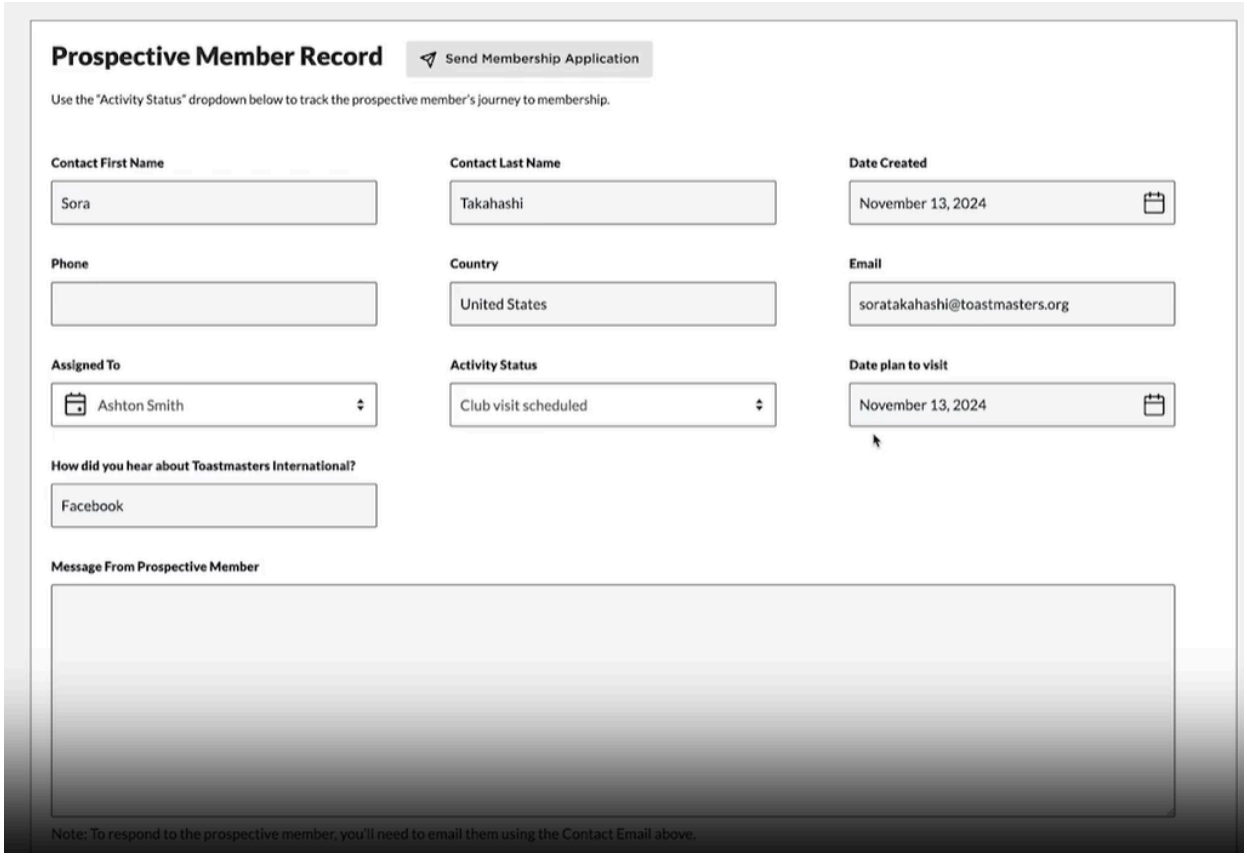


Prospective	Email	Date Created	Date Modified	Assigned To	Activity Status
Lennox Thompson	lennoxthompson@toastmasters.org	November 13, 2024	November 13, 2024	Not Assigned	Membership application sent
Luca Rossi	lucarossi@toastmasters.org	November 13, 2024	November 13, 2024	Not Assigned	Club visit scheduled
Romy Wagner	romywagner@toastmasters.org	November 8, 2024	November 13, 2024	Amal Farhat	Officer contacted prospective member
Tashi Dolma	tashidolma@toastmasters.org	November 8, 2024	November 13, 2024	Not Assigned	Waiting for payment
Sora Takahashi	soratakahashi@toastmasters.org	November 8, 2024	November 13, 2024	Ashton Smith	Club visit scheduled

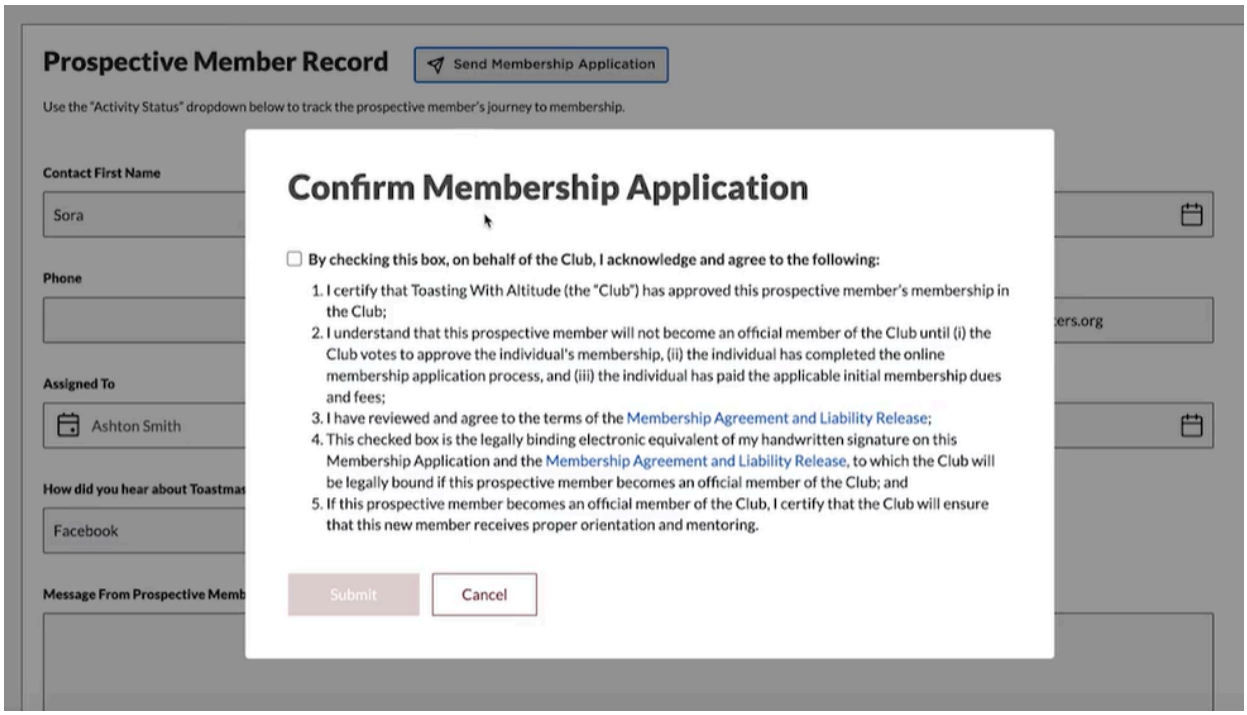
Result per page 10 1 of 1

— an officer must click the send membership application button, But should not click without approval from club membership, which I suggest we do by a WhatsApp ballot or a Google Form, because the officer sending the Membership Application is required to certify that:

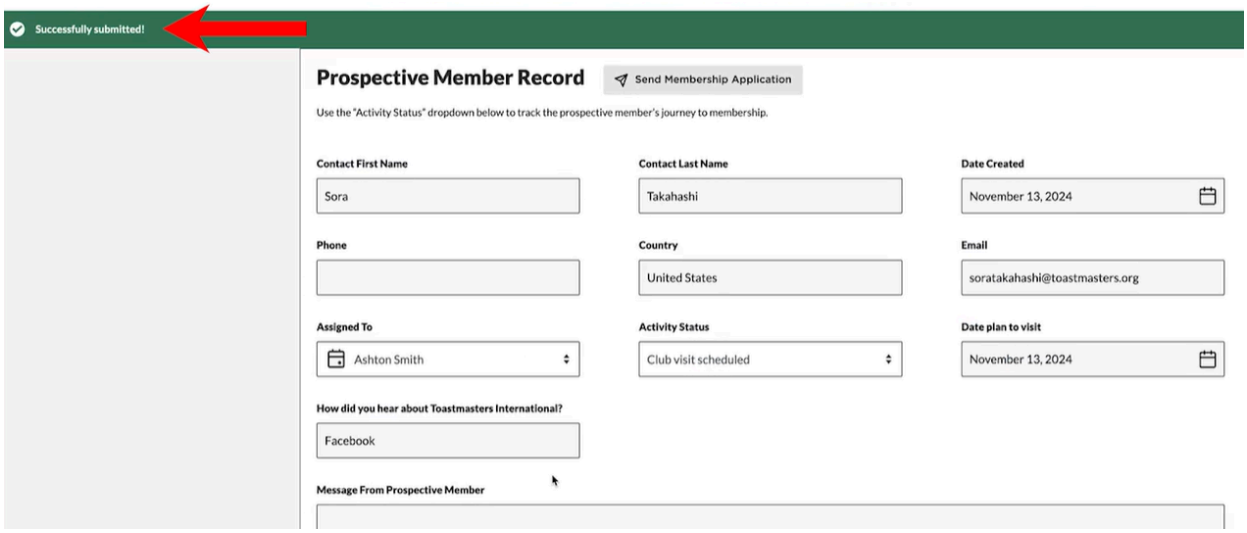
1. The club has approved this club membership
2. Prospective member will not become member until the club votes
   To approve membership



— once officer has clicked on “Send Membership application”



—



— Online Application form link now available to prospective member

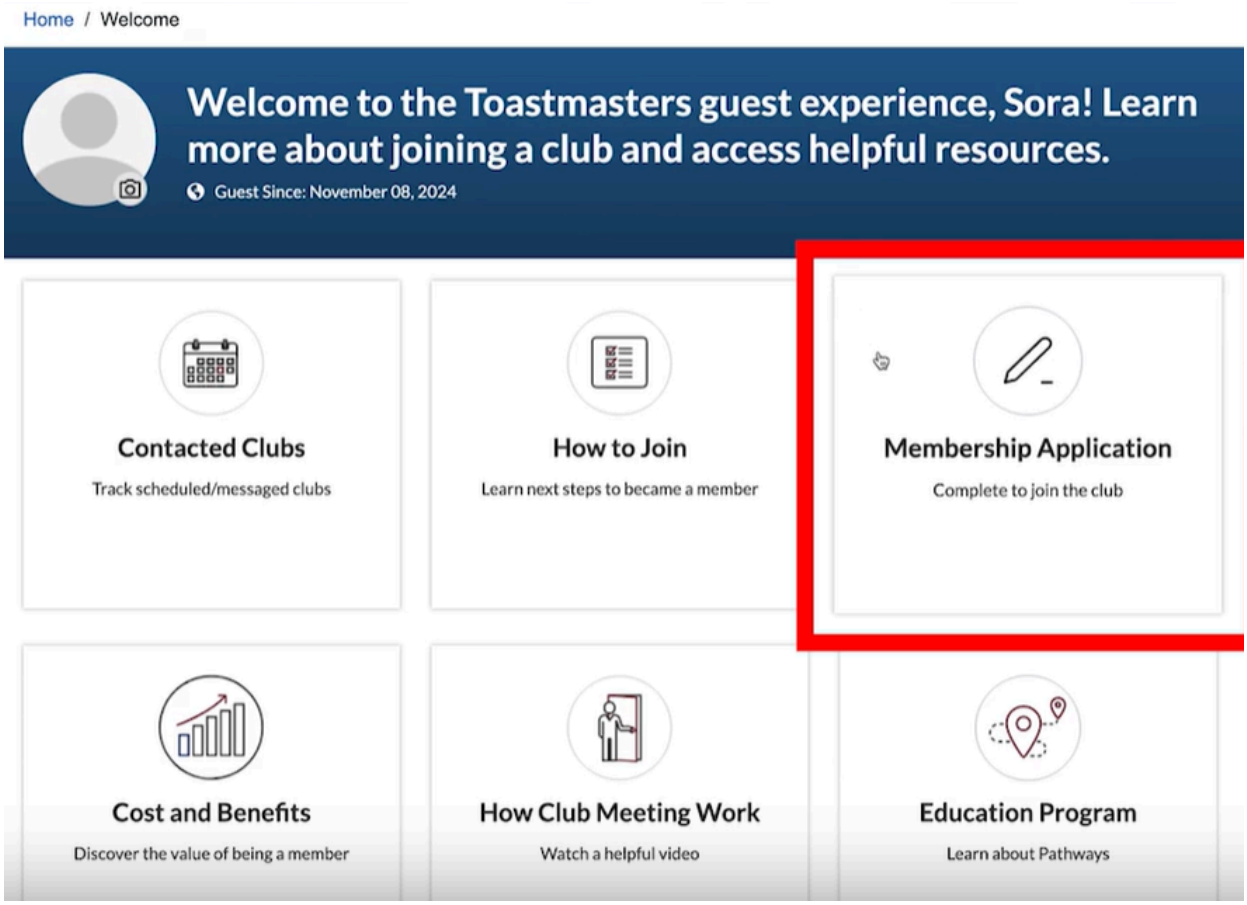
A shell account is now available for candidate to login

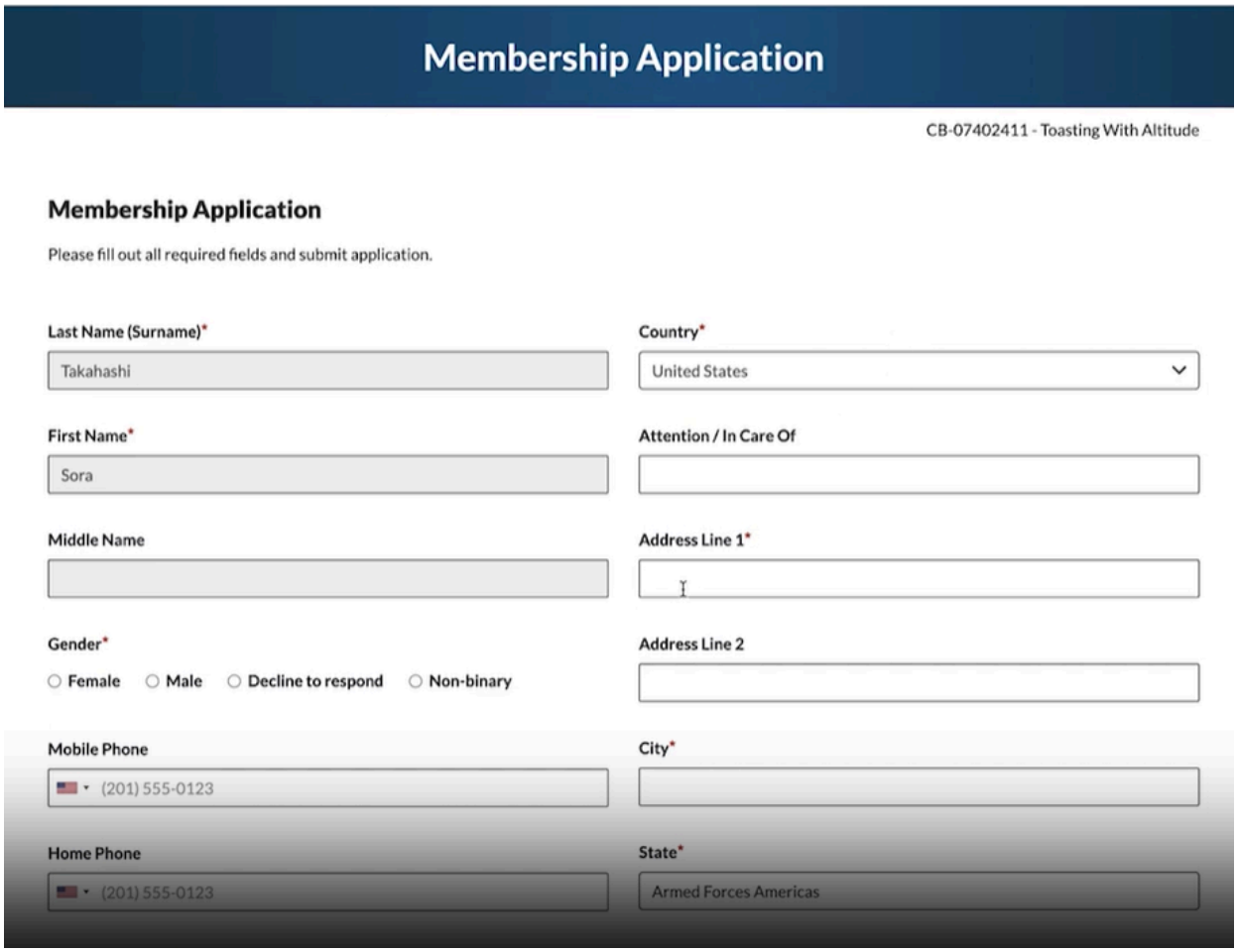
—On logging in to Toastmasters.org as a Prospective Member, Candidate sees the following options

– On completing the “Membership Application”, the candidate will see the following payment options:

1. Pay online to TI (preferred and simplest Method)
   or
2. Candidate may submit dues to a club officer, who will forward to TI.

In the case of HGPMT, payment may be submitted by Zelle to Treasurer@hgpmt.org.


Home / Welcome
Welcome to the Toastmasters guest experience, Sora! Learn more about joining a club and access helpful resources.
Guest Since: November 08, 2024
Contacted Clubs
Track scheduled/messaged clubs
How to Join
Learn next steps to became a member
Membership Application
Complete to join the club
Cost and Benefits
Discover the value of being a member
How Club Meeting Work
Watch a helpful video
Education Program
Learn about Pathways


Membership Application
CB-07402411 - Toasting With Altitude
Membership Application
Please fill out all required fields and submit application.
Last Name (Surname)*
Takahashi
First Name*
Sora
Middle Name
Gender*
Female
Male
Decline to respond
Non-binary
Mobile Phone
(201) 555-0123
Home Phone
(201) 555-0123
Country*
United States
Attention / In Care Of
Address Line 1*
Address Line 2
City*
State*
Armed Forces Americas

Gender*

(•) Female ( ) Male ( ) Decline to respond ( ) Non-binary

Mobile Phone

(201) 555-0123

Home Phone

(201) 555-0123

Primary Email *

soratakahashi@toastmasters.org

Address Line 2

City*

Englewood

State*

Colorado

ZIP/Postal Code*

80112

Sponsor Information

No Sponsor

[ ] Please check here if the member relies on assistive technology (such as a screen reader)

MEMBERSHIP PAYMENT METHOD*

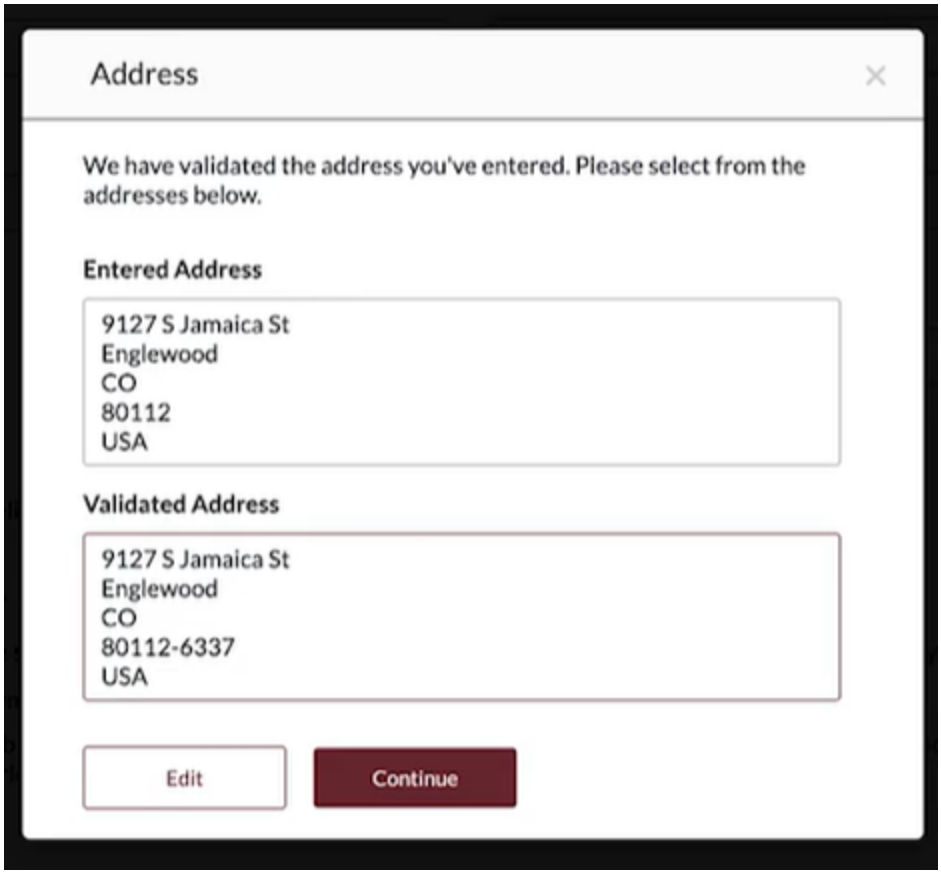
The club have selected to activate self pay for all its members. How would you like to process the membership payment?

( ) I would like to submit my payment online right after submitting this application.

( ) I will submit my dues to a club officer to submit on my behalf later. I understand that my membership with this club is not active until my dues are received by World Headquarters.

[ ] * By checking this box, I acknowledge and agree to the following:

1. I certify that I am 18 years of age or older;
2. I understand that I will not become an official member of the Club until (i) the Club votes to approve my membership, (ii) I have completed this online membership application process, and (iii) I have paid the applicable initial membership dues and fees;
3. I have reviewed and agree to the terms of the Membership Agreement and Liability Release, including the terms of A Toastmaster's Promise set forth therein;
4. This checked box is the legally binding electronic equivalent of my handwritten signature on this Membership Application and the Membership Agreement and Liability Release, to which I will be legally bound if I become an official member of the Club; and
5. If I become an official member of the Club, I will receive an email (or other communication via my selected contact method(s)) from the Club or Toastmasters International confirming my status as a new member.


Address
We have validated the address you've entered. Please select from the addresses below.
Entered Address
9127 S Jamaica St
Englewood
CO
80112
USA
Validated Address
9127 S Jamaica St
Englewood
CO
80112-6337
USA
Edit
Continue

Congratulations!

Thank you, Sora!



Your application was successfully submitted to Toasting With Altitude!

You can track your application progress by logging back in to Toastmasters website.

For any additional questions in regards to your membership, you may contact Toastmasters International WHQ:

Address
9127 S Jamaica St, Englewood, Colorado, United States, 80112

12:00 p.m.
Wednesday
Hybrid meetings (Zoom and in person)
Hybrid meetings (Zoom and in person)

Return to My Home